

Jack Crawford

FULL STACK DEVELOPER

CONTACT

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Portfolio: jackcrawford.co.nz | **Residency:** New Zealand Citizen

PROFILE

With over 10 years of experience as an account manager, I have worked with and supported people from all walks of life. During this time, I built a reputation for having a solid work ethic and a curiosity that drives me to delve into the details of problems to find creative solutions.

This year, I decided to follow my passion for technology and transition into a new career, enrolling in Dev Academy's Software Development Bootcamp, a rigorous and immersive programme. Now, I'm excited to combine my account management experience with my technical skills in a fresh role.

I'm currently developing a full stack hiking app. This project allows me to apply and expand my skills in web development, while creating a useful tool that provides detailed trail information, event coordination, and community engagement features. It's a practical application of my technical abilities, showcasing my problem-solving skills and commitment to continuous learning. And a good excuse to spend time planning future hikes!

SKILLS

- **Frontend:** React, JavaScript, TypeScript, Next.js, HTML/CSS, Tailwind CSS, Vite
- **Backend:** Node.js, Express
- **Database:** PostgreSQL, SQLite3, Prisma, Knex
- **Web Services:** REST APIs, Axios,
- **Version Control:** Git, GitHub
- **Testing:** Mocha, Supertest, Vitest, Nock
- **Auth:** JWTs, OAuth2, Dotenv
- **Professional Development:** Agile Methodologies, Project Planning

PROJECTS

- **[Trail Keeper App](#)** (currently developing)
A web app designed for hikers to share and access trail information. Using data from the DOC and LINZ API's along with geoJson, TilerMaps and a PostgreSQL database.

Built with: React, Typescript, Node.js, PostgreSQL, Tailwind CSS, Axios, Proj4, TilerMaps, GoogleMaps.

- **Community Garden App**

A full-stack Next.js application designed to help community garden organisers and members manage garden plots. It includes features for viewing available plots and adding new plots to the database. with Google Maps integration for plotting garden locations and converting latitude and longitude.

Built with: Next.js, TypeScript, Prisma, SQLite database and Google Maps.

- **Boilerplate React**

A boilerplate full-stack application setup, created for future projects, including API endpoints with fetch and Superagent, React components, an example database module with seeds and migrations, and configurations for various development tools.

Built with: TypeScript, Knex, SQLite, Express and React.

EXPERIENCE

Student Developer, Dev Academy Aotearoa; Wellington, NZ

Jan 2024 - May 2024

- Completed 700+ hours of coding in JavaScript, TypeScript, React, Git, GitHub, REST APIs.
- Engaged in an intensive, full-stack web development training programme emphasising empathy, agile methodologies, and rapid technology adoption.

Account Manager, Trade Me; Wellington, NZ

Oct 2020 - Dec 2023

- Managed advertising and recruitment strategies for high-profile businesses, enhancing client engagement and outcomes.
- Worked with Trade Me Analytics, Product, and Engineering teams on various projects, including collaborating on the integration of the new Trade Me Jobs API with external partners, improving service efficiency and reach.
- Represented Trade Me at industry events, providing insights that shaped business and industry strategies.

Career Break

Feb 2020 - Sep 2020

- Moved back to New Zealand from Australia to spend time with family.
- Worked casually in civil landscaping roles part-time.

Account Manager, Lead Chat; Melbourne, AUS

Nov 2016 - Dec 2019

- Effectively managed client needs across multiple time zones including the US, UK, and UAE.
- Ensured service delivery met client expectations and worked with clients to optimise leads.
- Met new business targets through successful prospecting, pipeline management, and sales cycle management.

Digital Sales Manager, Smudge; Melbourne, AUS

Jun 2016 - Dec 2016

- Introduced display advertising as a new product to complement the existing print business.
- Partnered with iconic Australian brands for digital and print advertising to grow sales.
- Engaged SEO specialists to boost site traffic.

Key Accounts Manager, Zomato; Melbourne, AUS

Jan 2015 - Jun 2016

- In a start-up environment as the first sales hire in Australia, exceeded sales targets while recruiting, training, and mentoring the sales team.
- Planned and implemented on-site marketing events for clients.
- Managed key accounts.

Accounts Manager, NewsCorp; Melbourne, AUS

Aug 2013 - Jan 2015

- Sold print and display advertising across multiple print and digital mastheads.
- Reacquired lapsed clients with a high win-back rate.

EDUCATION

NZQA Level 6 Certificate in Applied Software Development

Jan 2024 - May 2024

REFERENCES

Available on request.